



FOR IMMEDIATE RELEASE
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Project Prom and Project Prom for Gentlemen Dates Set

PITTSBURGH – The Allegheny County Department of Human Services (DHS) annual Project Prom giveaway of prom attire to eligible high school students begins on Saturday, March 15, from 10 a.m. to 4 p.m. at the Project Prom Shop in Century III Mall, West Mifflin. The giveaway continues March 17 through 20, from 3 p.m. to 8 p.m. daily.

On March 29, from 10 a.m. to 4 p.m. the shop will be open to the public for a gown sale. No gown will be priced higher than \$25.

At Project Prom, operated by DHS for more than a decade, new or gently used beautiful gowns are distributed to teens who meet the eligibility requirements. Prom-goers also receive accessories, such as purses and jewelry, and are assisted by volunteers in making selections. Gift cards for such prom-night events as dinner or limousine service are also distributed through a raffle.

To be eligible, high school students must live in Allegheny County and meet one of the following requirements:

- Receive services or have a family member receiving services through DHS,
- Receive or be eligible to receive a free or reduced-price school lunch, or
- Have a parent or caretaker receiving unemployment benefits.

Project Prom for Gentleman marks its third year, meanwhile, with a change in location. A workshop on prom etiquette and a catered dinner for 100 preregistered attendees will be held at the Herberman Center at UPMC Shadyside April 10, from 5 p.m. to 8:30 p.m. Attendees will also receive a certificate for a free tux rental from Tuxedo Junction.

Major sponsors of Project Prom are One Enchanted Evening, and UPMC's Center for Engagement and Inclusion.

More information on all of the events, including eligibility criteria and how donations can be made, can be found on the Project Prom webpage, <http://www.alleghenycounty.us/dhs/projectprom.aspx>.

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