



Our goal is for every child in Allegheny County to thrive, and for their families to feel supported and connected as they adjust to life with a new baby. Hello Baby is here to let all parents know about local programs and services available to them, and to provide more comprehensive services to families that need additional support.

Scheduled to launch in early 2020, Hello Baby is a voluntary program designed to strengthen families, improve children's outcomes, promote safe and secure environments, and maximize child and family well-being. Hello Baby is parent-driven, allowing individuals to get assistance as they need it. A website, www.hellobabypgh.org, will provide information to assistance with things like:



Health and Safety

prenatal care; post-partum mental health; breastfeeding services; health care, sleep and car seat safety



Parent Supports

local support centers; in-home visitation services; peer networking



Childcare and Development

child development; early learning programs



Essentials

diapers, crib, formula, food, housing and transportation assistance

Additionally, a warmline and live chat will be available giving parents the opportunity to interact with a baby specialist. The live chat can be accessed through the Hello Baby website or calling the United Way PA 2-1-1- Southwest help line.

For some families with new babies, more comprehensive help will be available. Community outreach members will visit some families with information on their local Family Support Center, a place where they can interact with other families, and get linked to additional resources and supports. Intensive assistance will be available for those with the most specialized needs. Hello Baby care teams will provide tangible resources, case management supports, coordinated support with other service providers, and will help develop care plans to address family needs.