WHEREAS, the Dignity and Respect Campaign, launched in Western Pennsylvania in 2008 as an internal inclusion initiative of the University of Pittsburgh Medical Center, has now spread across the country as means to promote and foster a genuine appreciation and acceptance of all people; and

WHEREAS, the Dignity and Respect Campaign has a mission to unify under a shared belief that everyone deserves dignity and respect by encouraging behavioral change in individuals, communities, schools, and organizations; and

WHEREAS, throughout the month of January, individuals are encouraged the treat others the way they would like to be treated through acts of kindness, community service, and by taking the pledge stating, “I will treat everyone with dignity and respect;” and

WHEREAS, this campaign is a celebrated resource for many organizations and can be used as a tool to combat bullying and harassment based on race, ethnicity, disability, religion, sexual orientation, or culture; through the “30 Tips of Dignity & Respect,” it is made clear that even the smallest gestures can have the biggest impact including: listening, finding common ground, being flexible, and saying thank you; and

WHEREAS, the Campaign advocates for an environment of positivity and sportsmanship on and off the playing field through widely-recognized athletes, and foundations, sporting events, and league representatives; the Campaign also works with local and national policy leaders, community representatives, educators, professional athletes, and other thought-influencers to spread the Campaign’s message of acceptance.

NOW, THEREFORE, BE IT RESOLVED that I, Allegheny County Executive Rich Fitzgerald, by virtue of the authority vested in me, do hereby proclaim January 2014 as “Dignity and Respect Month” in Allegheny County.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the County of Allegheny to be affixed this 8th day of January, 2014.

Rich Fitzgerald

Rich Fitzgerald