

**Allegheny County
Department of Human Services
Task Order: Design Services
Allegheny County Analytics Site**

September 28, 2021

1. Is this for both design and development. Are we quoting the design part only or are you looking for a development quote and timeline as well?

Yes, this is for both design and development. Your budget should reflect both.

2. Do you have a project timeline or due dates for completion of the design and development phases?

Question three in the response section of this Task Order asks applicants to briefly describe their own proposed timeline. DHS will work with the selected applicant to create a more detailed project timeline, including benchmark deliverables.

September 29, 2021

3. Are you looking for a firm to provide expertise in data visualization (i.e. tableau), or is the expectation that your internal team will develop the visualizations, and the website will display those designs?

DHS has internal teams to develop data visualizations. We are seeking an applicant that can develop a website to display them.

4. Is there a rough sense of budget for this project?

Applicants can propose any costs they see as needed for the project. The evaluation committee will evaluate proposed costs for reasonableness. Then, DHS will negotiate all final costs and budget with the selected applicant.

October 4, 2021

5. Are applicants permitted to partner with subcontractors that are not qualified under the RFQ for Design content and Digital Strategy when responding to this Task Order?

Respondents to this task order must be pre-qualified under the RFQ for Design Content and Digital Strategy. If the subcontractor you wish to partner with was included in your RFQ Application, then you may include them in your response. In addition, two or more Qualified Applicants may partner to respond to this task order.

6. What plug-ins are currently in use? Which will carry over to the new site?

Thank you for your enthusiastic interest in the details of our current system and our needs. This Task Order was issued with the goal of learning the general approach you would take to the Analytics Site. Please keep your response within four pages and provide only an overview of your approach in question three. DHS will work with the Successful Applicant to give them a thorough understanding of our current system and needs. We will negotiate and agree upon the details of the Analytics Site together.

7. Are there other integrations or limitations on proposed solutions that we should know about?

Please see the answer to question six.

8. Can you please expand on “custom-built interactive data tools”? What tools are expected outside of iframe integration of Tableau integrations?

The analytics website currently supports integration with several custom tools. The tools are currently linked on this page:

<https://www.alleghenycountyanalytics.us/index.php/analytic-tools-2/>

The integration with the tools requires the following:

- The ability to link to the external site via a URL that has static Querystring parameter. (The current example is <https://quickcount.alleghenycounty.us/CommunityProfileFS.aspx?Source=UA>. This tells the tool the user has come from the analytics site and read the disclaimer.
- The ability for authorized users to post help content to the site to support the tools. (Example page is <https://www.alleghenycountyanalytics.us/index.php/human-services-community-profile-help/>)
- The ability for the tool to link directly back to a help page for directing users back to the site for more information.

9. What user experience tasks are expected beyond personas and user flows? Is there an expectation for user testing, surveys/focus groups, site architecture revisions, etc. or is expectation for a straight redesign?

Please see the answer to question six.

10. Is new site functionality required?

Please see the answer to question six.

11. Is Allegheny County open to receiving guidance on the user interface for the visualizations or is this an area your team already has plans for?

DHS is always open to feedback, but we are not seeking guidance on the user interface for the visualizations for this task order.