

Allegheny County Department of Human Services

RFP Response Form

RFP for Out-of-School Time Programs

PROPOSER INFORMATION

Proposer Name: Children and Adults Developmental Agency Programs (CADAprograms)

Authorized Representative Name & Title: Dr. Janis C. Brooks & CEO/Founder

Address:

Telephone:

Email: drjaniscbrooks@cadaprograms.org

Website: www.cadaprograms.org

Legal Status: 🗆 For-Profit Corp. 🖾 Nonprofit Corp. 🗆 Sole Proprietor 🔅 🗆 Partnership

Date Incorporated: October 1995

Partners included in this Proposal: 1) East Allegheny School District 2) YWCA Greater Pittsburgh 3) Pittsburgh Cultural Trust 4) Greater Pittsburgh Community Food Bank 5) The Giving Grace Foundation

How did you hear about this RFP? *Please be specific*. We were sent the RFP from DHS.

Does your organization have a telecommunications device to accommodate individuals who are deaf or hard of hearing? \Box Yes \boxtimes No

REQUIRED CONTACTS

	Name	Phone	Email
Contract Processing	Dr. Janis C. Brooks		drjaniscbrooks@cadaprograms.org
Contact			
Chief Information	Dr. Janis C. Brooks		drjaniscbrooks@cadaprograms.org
Officer			
Chief Financial	Dr. Janis C. Brooks		drjaniscbrooks@cadaprograms.org
Officer			
MPER Contact*	Keith Kratochvil		Keith.kratochvil@cadaprograms.org

* <u>MPER</u> is DHS's provider and contract management system. Please list an administrative contact to update and manage this system for your agency.

BOARD INFORMATION

Provide a list of your board members as an attachment or in the space below. **Please see board members attached.**

REFERENCES

Provide the name, affiliation and contact information [include email address and telephone number] for three references who are able to address relevant experience with your organization. *Please do not use employees of the Allegheny County Department of Human Services as references.*

- Lisa Lie Leibering Asst. Professor/ Costume Design & Technology Seton Hill University Lleibering@setonhill.edu
- Jessica Neely, STEM Specialist (YWCA) 6907 Frankstown Ave, Pittsburgh, PA 15208

jneely@ywcapgh.org

 Sean Gildea, Director of Education East Allegheny School District 1150 Jacks Run Road, N. Versailles, PA 15137

Sgildea@eawildcats.net

PROPOSAL INFORMATION

Date Submitted: 3/2/2022

Amount Requested: 249,037.00

CERTIFICATION

Please check the following before submitting your Proposal, as applicable:

☑ I have read the standard County terms and conditions for County contracts and the requirements for DHS Cyber Security, EEOC/Non-Discrimination, HIPAA and Pennsylvania's Right-to-Know Law.

 \boxtimes By submitting this Proposal, I certify and represent to the County that all submitted materials are true and accurate, and that I have not offered, conferred or agreed to confer any pecuniary benefit or other thing of value for the receipt of special treatment, advantaged information, recipient's decision, opinion, recommendation, vote or any other exercise of discretion concerning this RFP.

Choose one:

 \Box My Proposal contains information that is either a trade secret or confidential proprietary information and I have included a written statement signed by an authorized representative identifying those portions or parts of my Proposal and providing contact information.

OR

 \boxtimes My Proposal does not contain information that is either a trade secret or confidential proprietary information.

ATTACHMENTS

Please submit the following attachments with your Response Form. These can be found at <u>http://www.alleghenycounty.us/dhs/solicitations</u>.

- Partner commitment letters, if applicable
- MWDBE and VOSB documents
- Allegheny County Vendor Creation Form
- Audited financial reports or other financial documentation for the last three years
- W-9
- Completed budget template

REQUIREMENTS

Please respond to the following. The maximum score a Proposal can receive is 125 points. Your response to the following section should not exceed 7 pages. (Pages 1-3 are not included in the page count).

Organizational Experience (15 points possible)

1. Describe your organizational experience providing OST Programming or programming that works with youth and families.

CADAprograms after-school program began in 1995 as the only non-profit OST program operating in the Crestas Terrace section of North Versailles. The OST program was designed to address youth who were at-risk in the following areas: earning low grades; not having structured or constructive activities, not having supervision after school; food insecure, being latch-key children; not having a safe haven free of drugs, alcohol, teen sex, bullying, and other ills of society. Since its beginning CADAprograms has delivered quality programs and services to hundreds of children over a 32-year span, addressing issues of food insecurity for children and seniors in the community, providing education resources and services, and a safe nurturing and caring environment for children to meet their developmental needs. Our programs and services have included but are not limited to: Academic Enrichment, Cultural Enrichment Activities, Hot meals & Healthy Nutrition Programming, Tutoring, Computer Skills Training, Science Technology, Engineering, Arts, and Math (S.T.E.A.M.) Skill-building, Digital Media Training, Coding, Writing Skills Training, Exercise, and Arts & Creativity activities, and Field Trips.

Our staff of experienced and caring childcare professionals take very good care of our youth and provide cheerful and wholesome lessons and activities on a consistent basis, along with our program partners (local school district, banks, and other youth focused nonprofits) who provide instruction, activities, and support. Along with our OST/afterschool programs we also have a summer program component for youth that we have operated since 2000. Our summer programs provide children and youth with a variety of programs and activities, such as: (i.e. Weekly Hands-on Learning/Projects, Field Trips, Games & Activities, Exercise, Arts & Crafts, Library Time, Computer Skills Training, STEM Activities & Learning, Genealogy Lessons, Antibullying & Self-esteem Workshops, Free Lunch & Breakfast, and more). We also partner with our local police and fire department, to teach kids about safety, anti-violence, basic CPR, and to expose them to these careers. Along with our OST and Summer initiatives, we have also provided programs and services to the local community and families. Some of these initiatives include Holiday Food Drives, Toy Drives, Feeding Program for Senior Citizens, and Social Justice Advocacy and Support for those marginalized.

2. Describe your organizational experience working in high-need communities, especially the community(ies) you are proposing to serve.

Citizens Against Domestic Apartheid (CADAprograms) was founded in 1990 by Dr. Janis C. Brooks (Ph.D.) because of several incidents of extreme police brutality in the historic African American community of Crestas Terrace in North Versailles, Pennsylvania. CADAprograms has been working in the historic African American community of Crestas Terrace and 19 other communities for a span of 32 years having serviced many youths and families. The community we have served has historically been an underserved, underrepresented, and economically disadvantaged area. Therefore, to address the high needs of the community we developed the organization and its programming. Our CADAprograms premier After-School program began in 1995, and the stellar Summer Camp program in 2000 with the majority of participants being at-risk in the following areas: earning low grades; not having structured or constructive activities, not having supervision after school; being latch-key children; not having a safe haven free of drugs, alcohol, teen sex, bullying, and other ills of society. In 2017 the name was changed to Children and Adults Developmental Agency Programs. Our year-round programs have two components, the After-School Program also known as the "Academy" and the Summer Program also known as

"Closing The Digital Divide." We also offer several programs for the community including a Holiday Food Drive, a Toy Program, and holiday stockings and a Food program for seniors. During the pandemic, we also began offering "Pandemic Blessings", which was a food program that prepared from scratch, food for needy families. The average monthly distribution was between 500 and 2,000 meals. We also offered the "Children's COVID Relief Door." This was developed to address food insecurity and the emotional needs of the children. We provided snacks, STEAM Kits and other encouraging items to keep children learning and having fun activity and to make sure they had food. We averaged 100 or more students per month.

Program Design (40 points possible)

3. Provide an overall description of your proposed OST Programming:

• Describe how you will provide youth with a physically and emotionally safe space to spend time and how you will ensure that they and their parents/caregivers feel safe. Provide a brief description of current or proposed safety policies and procedures. Describe the physical location you intend to use.

All of our OST programming is staffed by trained certified instructors, educators, and childcare professionals. Our child protection policies and procedures are strictly enforced to ensure that children in our care are safe and secure. We consider parents/guardians as our partners in protecting children. A brief description of our safety policies and procedures are as follows:

- 1. All staff will go through criminal and child abuse clearances prior to working in CADAprograms.
- 2. Youth in our programs will be supervised by an adult staff member at all times.
- 3. Youth have a safe and free emotional space that encourages unity, learning, self-expression, antibullying and nondiscriminatory of any kind.
- 4. At no time during a CADAprograms may a staff person be alone with a single child or two children where he or she cannot be observed by others.
- 5. During transitions, early morning and end of day, there will always be one more staff member on duty than the number required by ratio.
- 6. There will be a designated program supervisor on campus at all times.
- 7. Parents/guardians of our program participants are invited and expected to observe our operations, ask questions, provide feedback and suggest improvements as appropriate.

We are physically located in two double-wide trailers in from of low-income housing community that provides a safe space for children and youth to be physically and emotionally safe. The space provides comfortable classrooms, office space, meeting rooms, clean and functioning bathrooms, and a commercial kitchen to continue providing meals to the children and seniors.

• Describe how you will provide opportunities for youth to engage in enriching activities and how the activities align with the Programmatic Content expectations outlined in Section to of the RFP. Provide an example of a week's schedule of activities.

Youth will have opportunity to participate in a variety of enriching activities that include academic, recreational and/or cultural elements as noted in the Programmatic Content expectations outlined in Section 2 of the RFP. These activities include but are not limited to: 1) Academic Enrichment

Programming – (Afterschool Homework Assistance, S.T.E.M .& S.T.E.A.M. Activities, Story Book Time, Reading, and Afterschool Tutoring Sessions) 2. Arts Enrichment – (Arts & Crafts Activities, Music & Dance Instruction, Photography & Digital Media Instruction, and Acting Classes) 3. Cultural Enrichment Classes – (African History and Afrofuturism Education, Understanding the History & Culture of Crestas Terrace, Researching and learning about the holiday traditions of Christmas, Hanukkah, and Kwanza, and Learning One's Own Family History through Research and Creating A Family Tree 4. (Recreational Programming/Activities - (Exercise & Fitness Activities, Basketball, Volleyball, Team Games, and Play Time). Youth will have weekly sessions in all four enrichment areas and will work independently, in groups, and at home with their parents on various take-home projects and assignments. Parents will partner with us to help assist their children's own self-discovery, research, and cultural enrichment. Below please see an example of a week's schedule of activities:

Weekly Schedule of Activities				
Monday	Tuesday	Wednesday	Thursday	Friday
-Game time (3:30pm-4:00pm) -Snack time (4:00pm- 4:20pm) -Homework Help (4:20pm – 4:50pm) -10 Min Fitness (4:50pm – 5:00pm) -STEAM Activities (5:00pm- 5:45pm)	-Game time (3:30pm-4:00pm) -Snack time (4:00pm- 4:20pm) -Homework Help (4:20pm – 4:50pm) -10 Min Fitness (4:50pm – 5:00pm) -Arts Enrichment (5:00pm- 5:45pm)	-Game time (3:30pm-4:00pm) -Snack time (4:00pm- 4:20pm) -Homework Help (4:20pm – 4:50pm) -10 Min Fitness (4:50pm – 5:00pm) -Cultural Enrichment Discussion (5:00pm- 5:45pm)	Game time (3:30pm- 4:00pm) -Snack time (4:00pm- 4:20pm) -Homework Help (4:20pm – 4:50pm) -10 Min Fitness (4:50pm – 5:00pm) -Arts Enrichment (5:00pm- 5:45pm)	-Game time (3:30pm- 4:00pm) -Snack time (4:00pm- 4:20pm) -FREE DAY (4:20pm – 5:45 pm)

Weekly Schedule of Activities

• Describe how you will provide participants with opportunities to make positive connections with peers, adults and their community. Provide a brief description of your organization's code of conduct for staff, staff training expectations, and policies and procedures.

All participants in the CADAprograms will have opportunities to make positive connections with peers, adults, and their community in a variety of ways. These include:

- 1. All participants will participate in daily "Game Time" & Cultural and Arts Enrichments Sessions where they will need to work in groups, get to know and play with their peers, and work as a team in small groups on cultural and art-based projects. This includes arts & crafts activities, team competition days, group discussions, and more! Participants will have daily interactions with their peers in positive settings where collaboration, teamwork, kindness, and mutual respect will be taught and encouraged.
- 2. All participants will also have an opportunity to positively connect with staff daily. This includes during group discussions, homework assistance time, as well as via our weekly check-ins, in which each youth will have a set time for a one-on-one discussion with their staff leader and their parent/guardian about their experience in the OST program. During this time youth will have an opportunity to discuss any issues, problems, concerns, or any ideas or input they want to give about the program. This one-on-one time is used for staff to build positive connections with the students and their parents and to reinforce their support and partnership with making sure each child and family gets the best experience. Through group discussions, homework assistance, tutoring, or other activities, all youth with have full access to staff support and help with any of their needs or concerns.

3. Along with building those positive connections with their peers and CADAprograms staff, participants will also be able to build positive connections with the community. Through the following activities below, participants will have opportunity to build these connections:

- a) "Toys for Tots"- participants will assist in giving toys to children in need during the Christmas holiday
- b) "Senior Food Program" each participant will have the opportunity to serve hot meals to seniors in the community who are in need
- c) "Holiday Food Drives" each participant will be able to help serve hot meals to needy families during the Thanksgiving and Christmas Holidays
- d) "Student Showcase" all participants will have the opportunity to participate in a Fall and Summer showcase where they will get to showcase their talents, projects, or other display of creativity in a one-day evening event/fundraiser to the community

Staff Code of Conduct:

1. Cameras are located in every teaching room, kitchen, and playground.

2. In order to protect staff, volunteers, and program participants, at no time during a program is a staff/volunteer person to be alone with a single child where they cannot be observed by others. Staff and/or volunteers supervising children should space themselves in a way that other staff/volunteers can see them.

3. Staff and/or volunteers should never leave a child unsupervised.

4. Staff and/or volunteers should conduct or supervise private activities in pairs. When this is not feasible, staff and/or volunteers should be positioned so that they are visible to others.

5. Staff and/or volunteers shall not abuse children in any way (Physically, Verbally, Sexually, Mentally, or Neglect)

Staff Trainings:

All staff will go through organizational policy and procedural trainings, Diversity, Equity and Inclusion (DEI trainings, and safety protocol trainings prior to hiring. Staff will also participate in conflict resolution training and go through Mental Health First-Aid training.

Policies & Procedures:

- 1. Youth in our programs will be supervised by an adult staff member at all times.
- 2. Youth have a safe and free emotional space that encourages unity, learning, self-expression, antibullying and nondiscriminatory of any kind.
- 3. At no time during a CADAprograms may a staff person be alone with a single child or two children where he or she cannot be observed by others.
- 4. During transitions, early morning and end of day, there will always be one more staff member on duty than the number required by ratio.
- 5. There will be a designated program supervisor on campus at all times.
- 6. Parents/guardians of our program participants are invited and expected to observe our operations, ask questions, provide feedback, and suggest improvements as appropriate

• Describe the community(ies) in which you intend to locate your OST Programming. Why did you select those community(ies)? How will you tailor your Programming to respond to the unique needs of the community(ies) you are serving?

Our OST and Summer programming will be in the Rolling Woods section of North Versailles. We selected this community because this is the community where majority of our participants live and where we see the most needs for services and resources. The community we have served has historically been an

underserved, underrepresented, and economically disadvantaged area. It has been our goal to make a difference in this community by providing the necessary resources. We have provided the community with an OST program where children and youth can have positive afterschool activities that will assist them with their academics, provide them with safe, healthy and educational activities, provide a safe space for learning and connection; provide resources and instruction that will steer them away from drugs and illicit activity, reinforce cultural awareness, positive self-esteem, education and, creativity; and provide positive recreation, as well as expose them to new opportunities, skills, and environments. It has been our goal to continue these efforts so that more youth and families get the help and provision they need to live a better life.

Youth and Parent Experience (10 points)

4. Why do you think youth will want to participate in your OST Programming? Provide specific methods you will use to ensure that they remain engaged and interested in your Programming.

We believe youth will want to participate in our program because it is fun, full of activity, provides fun and engaging experiences, and is innovative. Our program provides hand-on learning so that youth get to participate in their own learning experience in an interactive way. We bring in professionals who have proven successful programs and activities to work with and instruct our kids. We provide Free and nutritious meals and snacks to make sure our kids have food and are eating healthy. We also provide an array of experiences, such as field trips, interactive video and computer learning and activities, and opportunities for students to express themselves through artistic means (i.e., music, digital learning, drawing, arts and crafts, and more). Our youth also get to participate in community events and showcase their talents to the community. We believe all these attributes make our program attractive and help ensure that youth will remain engaged and interested in participating in our programming.

5. Describe your approach to communicating with parents/caregivers. Provide specific methods you will use to ensure that parents/caregivers feel comfortable with your OST Programming and confident that their child is safe and well cared for.

We will communicate with parents consistently throughout the program and keep them engaged in all aspect of the program and activities. First, we will welcome parents to be a part of our Parent Committee in which they will be able to help us plan and design programming for the year. They will also get to see what type of lessons, instructions, and activities their children will engage with throughout the year. We will also have quarterly parent meetings where we will meet with parents to discuss programming successes, struggles, as well as provide updates and progresses. We will also send out a monthly newsletter, to keep parents in the "loop" of what is going on in the program and provide highlight and important updates they need to know. We will also send out reminders via email and text to communicate any important dates and reminders to parents and the East Allegheny School District. Lastly, each parent/guardian will have a monthly or scheduled one-on-one meetings with CADAprogramming staff to discuss their child's progress in the program and any concerns the parent or staff may have about their child.

Operations (20 points)

6. Describe how you will market your Programming and open referral pathways. Provide a description of how you will build and sustain relationships with schools.

We intend to market our programming via printed fliers and distributing fliers throughout the community, in schools, and to businesses and organizations. We will also promote digitally and via the web using (social media: Facebook, Instagram, TikTok), creating social media ads, radio ads, website postings, email marketing, and by presenting in schools, churches, and community organizations. We will look to

build solid and sustainable partnership with schools by working with principals, teachers, and staff to develop homework assistance and tutoring plans for their students. We will also a build sustainable partnership by providing mentors for students and afterschool programming that aligns with the schools learning and student development targets. All of these methods are designed to promote our services and increase enrollment while building sustainable relationships with schools.

7. Describe how you will staff your Programming and the strategies you will use to recruit, hire and retain racially diverse staff, staff with relevant lived experience and staff that reflect the population served.

We plan to recruit and hire trained and certified instructors and staff for our programming needs. All staff must submit an application with their requisite credentials, and upon review of their application will be interviewed by the CADAprograms Board. We encourage all interested staff to apply, and we do not discriminate by any means based on race, sex, gender, religion, sexual orientation, political affiliation or any other form or act of discrimination. We are looking to maintain and hire a diverse staff that meet the criteria of our programming goals & objectives, and who have the lived experience and reflect the population we serve. To retain a diverse staff, we will provide equitable compensation package, health benefits, professional development and training in policies and procedures, (DEI), and also provide opportunities for growth and promotion based on performance ratings.

8. Provide the hours and days you expect your OST program to operate during the school year and summer.

Our program will operate Monday – Friday 3:30pm -5:45pm during the school year and Monday – Friday 8:00am-4:30pm in the Summer

9. Describe your plan for storing and providing healthy snacks and meals during the school year and summer.

We have commercial refrigerator and freezer for storing all food and snacks for participants. Student will be provided a healthy snack during the school year and breakfast and lunch during our summer programming. All meals and snacks will be distributed daily Monday- Friday.

Implementation Challenges (20 points possible)

10. If your Program experiences low attendance, how will you engage more youth?

If our program experiences low attendance, then we will begin to try and recruit more youth through marketing and promotion! We will increase the advertisement of the program through fliers, social media, and in-person marketing to schools, churches, and other youth organizations. We will also offer discounted or FREE admission to the program in some cases.

11. If a youth in your Program experiences behavioral or mental health issues, what will you do?

We will work with our social services staff, parents of the youth, and CADAprograms staff as a threeprong approach to address youth who are having any behavioral or mental health issues. Our first step is to try to help the youth by talking with them and finding out what their needs are and/or issues, and then working with the staff and parents to develop a comprehensive plan to address those needs. If a participant needs more support after step 2, we will then work with our social services team (case managers and therapists) to further assist the participant long-term and try to provide them the quality care they need. Our goal is to make sure all our participants have the full support they need to address any problems or issues that they be struggling with.

12. If the results of the bi-annual parent survey indicate that parents are not satisfied with the experience of their children in your Program, what will you do?

If parents are dissatisfied with the experience of their children in our program, then we will meet with all parents to get their input on what they would like to see change to help improve the experience for their children. We will look for themes in the survey to strategize to specific areas that need improvement and bring those ideas/concerns back to the parent meeting. We will conduct this special meeting to let the parents know we "hear them" and that we will strive to make the necessary changes to improve the experience for their children. It is our method to already have a parent committee in place, to have them partner in the designing of the programming activities and to be able to get their insight, skills and collective suggestions to ensure the program is successful. Upon review of the survey and parent meetings, we will begin to correct any issues or make improvements where needed.

13. If a parent of a child in your Program expresses a transportation issue, what will you do?

If a parent has any issues with transporting their child to the program, we will work to identify the best transportation support options for them. These potential options include but are not limited to; We will work with the parent committee to see if there are other parents/guardians who live near the child who would be willing to transport the child along with their own

Financial Management and Budget (20 points)

14. Please see attached

15. In the space below, provide a budget narrative that clearly explains and justifies all line items in your proposed line-item budget.

Budget expenses for our programming based on the requested amount of \$249,037.00 will cover the cost per child based on the given rate for the 25 students during the school year and 20 in the summer, as well as programming, which include: (Art Programming, Programming Materials and Supplies, Contracted Technical Services, and Field Trips/Outings). Contracted Technical services are the programs and instructors who will be contracted and paid to come in teach arts to the youth. Program materials and supplies cover all of the necessary items (i.e. paper, pens, books, scissors, paint, and more) used for some of the program activities. Field trips and outings reflect the cost spent on admissions and transportation fees.

16. Describe the funding model of your proposed OST Program (i.e., do you have a mixed model of private pay, subsidy and free spots, only free spots?).

We will have a mixed model that will include free spots for the school year and paid spots for the summer. Parents will have to pay a minimal fee for summer programming.

Please populate only the green cells. If you are proposing to have locations at multiple sites, please complete a tab for each site. If you are proposing to provide over 3 sites, please copy and paste onto new tabs.

	total # of children requesting funding for**	rate	days	total
Afterschool	25	\$27	183	123525
Summer	20	\$40	29	23200
				146725

**DHS funding if for free programming, so children funded through private pay and subsidy should not be included in this request **Funding can be requested for a subset of total number of children served

Afterschool	Expense
Personnel	216,749
Founder/CEO/Director	42,000
Community Liaison	33,600
Monitor (x2)	52,360
Dietary Technician	16,000
Maintence Worker	14,400
Book Keeper (Part-Time)	4,200
Employee Benefits	33,040
Health Insurance	19,133
Dental, Vision, Life, AD&D	2,016
Operations (supplies, rent)	61,972
Rent+SBA	6,372
Utilities (water, sewage, electric)	10,500
Inspections (sewage plumbing etc)	700
Professional Development and Training	2,000
Program Transportation	0
Program Materials and Supplies	7,000
Office Supplies	2,400
Contracted Technical Services	25,000
Field Trips and Outings (Program Funded)	8,000
Other	55,740
Floors: Cleaning	1,200
Repairs(Toilets, walls, Stove, Refigerator, Freez	3,200
Lawn Care/Snow Removal	1,460
Legal	10,000
Arts Programming	21,880
Participant Cost	0
Indirects (Insurance) (Grant Writer)	18,000
*Total:	352,461
Total funding request based on seats	123525

Summer	Expense
Personnel	93,544
Founder/CEO/Director	18,000
Community Liaison	14,400
Monitor	22,440
Dietary Technician	7,200
Maintenence Worker	6,480
Book Keeper (Part-time)	1,800
Employee Benefits	14,160
Heath Insurance	8,200
Dental, Vision, Life, AD&D	864
Operations (supplies, rent)	29,224
Rent+SBA	2,124
Utilities(water, sewage, electric)	4,500
Inspections(fire, sewage, plumbing)	400
Professional Development and Training	0
Program Transportation	0
Program Materials and Supplies	4,000
Office Supplies	1,200
Contracted Technical Services	10,500
Field Trips and Outings (Program Funded)	6,500
Other	22412
Floors: Cleaning	600
Repairs (Fence)	2,000
Lawn Care	780
Legal	5,000
Arts Programming	11,432
Participant Cost (\$30 per student x 20 students)	600
Indirects (Grant Writer)	2,000
*Total:	124,768
Total funding request based on seats	23200

*Total should = total funding request basd on seats

*Total should = total funding request basd on seats

Grant Support Funders	
PACE Grant	100,000
United Way	160,000
Total Grant Support Amount	260,000