

AAA conference attendees “explore the possibilities”

More than 300 professionals in aging from six counties gathered November 2 for the third annual Allegheny County Area Agency on Aging (AAA) annual conference.

This year’s conference theme, “Explore the Possibilities,” encouraged attendees to broaden their horizons. In addition to breakout sessions that focused on innovative approaches to marketing, dementia care, and aging successfully, keynote speaker Lycia Neumann, MA, director of Specto Instituto para o Desenvolvimento Social e Humano, delivered an international perspective as she discussed Brazil’s approach to aging issues. Nearly 40 exhibitors were on hand, allowing attendees to touch and feel numerous products designed to improve the lives of seniors.

“The annual conference is an opportunity for everyone who works with seniors to hone their skills and network with other aging professionals,” said Rainna Bernesser, an administrative officer in AAA who helped organize the event. “Through this education – and, most importantly, this collaboration – everyone leaves with creative ideas and more to offer the seniors of Allegheny County.”